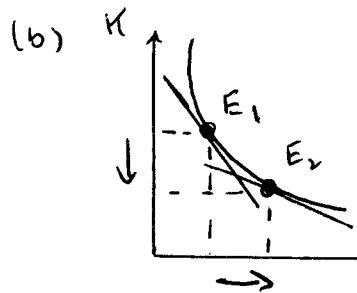
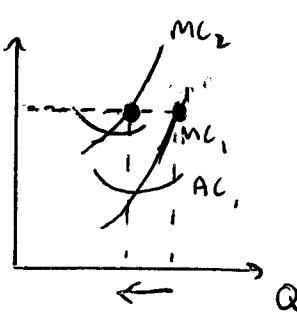


Version A

1. (a) (i) Substitution: savings ↑ as relative price of consumption today up so consume less.
(ii) Income: savings ↓ as now wealthier so consume more today and save less.



Isocost flattens
as $\frac{P_L}{P_K} \downarrow$ when $P_K \uparrow$
Move from $E_1 \rightarrow E_2$
so $K \downarrow$ and $L \uparrow$



MC curve
shifts up and left
from MC_1 to MC_2
so $Q \downarrow$
for given P

2. (a) $10,000 = 100 \cdot K^{0.5} L^{0.5} \Rightarrow 100 = K^{0.5} L^{0.5} \Rightarrow K^{0.5} = \frac{100}{L^{0.5}} \Rightarrow K = \frac{10,000}{L}$

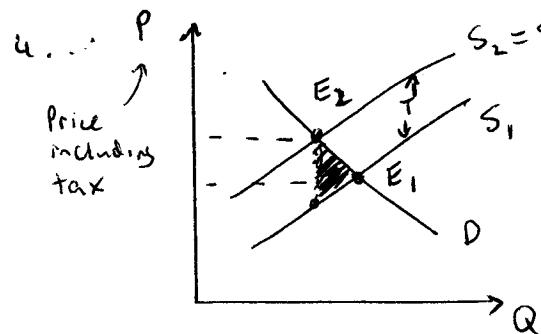
(b) $MRTS_{KL} = -\frac{dK}{dL} = -\frac{d}{dL}\left(\frac{10,000}{L}\right) = \frac{10,000}{L^2}$

(c) $MRTS_{KL} = \frac{P_L}{P_K} \Rightarrow \frac{10,000}{L^2} = \frac{1,000}{16,000} \Rightarrow L^2 = 160,000 \Rightarrow L = 400$
 $\Rightarrow K = \frac{10,000}{400} = 25$

3. (a) $MC = \frac{dVC}{dQ} = 1 + 0.02Q$ Supply curve is $p = 1 + 0.02Q$

(b) At profit max $MC = p \Rightarrow 1 + 0.02Q = 2 \Rightarrow 0.02Q = 1 \Rightarrow Q = 50$ cups

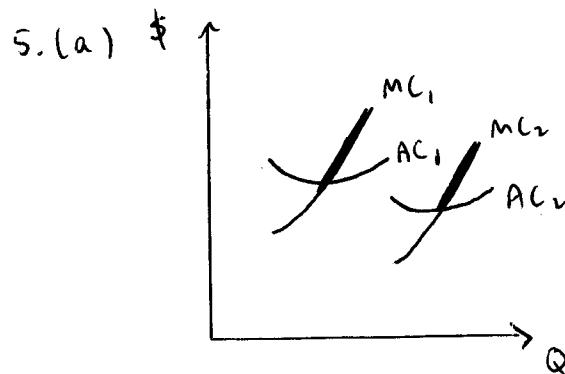
(c) Profit in short-run ignoring fixed costs = Rev - VC = $2 \times 50 - (50 + 0.0150^2) = \25



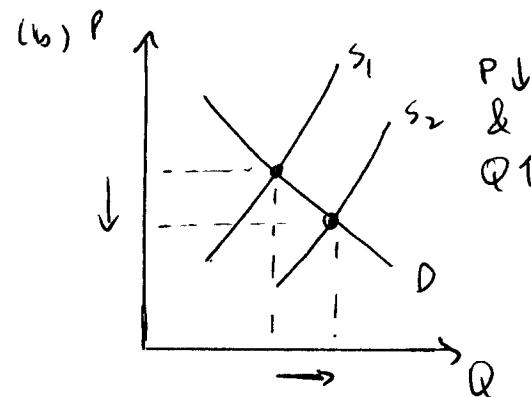
(a) As in diagram supply curve shifts up vertically by T , the amount of the tax
Price including tax T and $Q \downarrow$

(b) As drawn $P \uparrow$ less than tax
so both bear burden.
For my diagram mostly consumer as
 $P \uparrow$ by about $\frac{2}{3}$ of the tax.
But could be the other way for other diagrams.

(c) Shaded region gives the welfare loss
(= loss in total surplus - gain in govt. rev.)

Version A (Cont.)

Supply curve shifts out from MC_1 , above min AC_1 to MC_2 above min AC_2



- (i) Most likely $P \downarrow$ more than min $AC \downarrow$
So grocery stores now make loss and some will exit.

Version B

1., 2., 4., 5. see version A

$$3.(a) MC = \frac{dVC}{dQ} = 1 + 0.04Q \quad \text{Supply curve is } P = 1 + 0.04Q$$

$$(b) \text{ At profit max } MC = P \Rightarrow 1 + 0.04Q = 2 \Rightarrow 0.04Q = 1 \Rightarrow Q = 25 \text{ cups}$$

$$(c) \text{ Profit in short-run ignoring fixed cost} = \text{Rev} - VC = 2 \times 25 - (25 + 0.02 \times 25^2) = \$12.50$$

Multiple Choice

Ques Version A Version B

- | | | |
|---|---|---|
| 1 | c | c |
| 2 | a | b |
| 3 | c | b |
| 4 | b | a |
| 5 | d | d |

$\left\{ w \uparrow \Rightarrow \text{sub. effect work} \uparrow \text{ as leisure more expensive}\right.$
 $\left. \text{income effect work} \downarrow \text{ as higher income so more leisure}\right.$

$$MRP_L = \frac{\Delta \text{Rev}}{\Delta L} = \begin{cases} 5 \times \$25 & \text{Version A} \\ 4 \times \$25 & \text{Version B} \end{cases}$$

Add up the powers. Increasing if > 1 & decreasing if < 1

Scores out of 40

- | | |
|-----------------------------|----|
| 75 th percentile | 31 |
| Median | 28 |
| 25 th percentile | 26 |

Grading Guide [Course curve is based on total points]

A+, A or A-	32 & above	For midterm 1 the grading guide is A- or better 31 & above B- 27 C- 23 D- 19
B+, B or B-	28	
C+, C or C-	24	
D+, D or D-	20	